



**World Trade Association of Utah  
U.S. Department of Commerce - BISNIS  
U.S. Export Assistance Center of Salt Lake City**

Invite you to a seminar

**Exploring Export and Business Opportunities in Russia:**

*Friday September 23, 2005*

**12:00 – 1:30 pm: Lunch and Presentations**

**1:30 – 3:00 pm: One-on-One Meetings**

**Location: Little America Hotel & Towers  
500 South Main Street  
Salt Lake City, UT 84101**

**WTA Members: Fee depends on membership status**

**Non-WTA Members: \$30.00 (includes lunch and presentation)**

**All RSVP's due by 5:00 pm Wednesday, September 21, 2005**

**Featured Speakers:**

**Marina Johnson**  
BISNIS Representative  
Samara, Russia

**Charles Raether**  
BISNIS  
U.S. Dept. of Commerce  
Washington, D.C.

**Roman Vvedensky**  
BISNIS Representative  
Nizhny Novgorod, Russia

**Igor Yegorov**  
BISNIS Representative  
St. Petersburg, Russia

**Industries Sectors to be Covered:** Consumer Products, Health Care/Medical, Information Technology, Telecommunications, Construction, Agribusiness, Franchising, Banking/Finance and Automotive

All BISNIS representatives will be available for one-on-one appointments with interested participants after the presentations. To schedule an individual meeting(s), please indicate what representatives you would like to meet with at the time of registration.

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*To Register Contact Jennifer at the Global Management Center at (801) 422-6495 or  
email the following information to [utahworldtrade@msn.com](mailto:utahworldtrade@msn.com)*

Name(s)/Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_