



**BISNIS/U.S. Commercial Service and  
The Washington International Trade Association**



*Proudly Present*

## ***Business Opportunities in Russia and Ukraine***

**WITH A COMBINED POPULATION OF ALMOST 200 MILLION PEOPLE, A BOOMING MIDDLE CLASS AND THE PRICE OF COMMODITIES REACHING ALL TIMES HIGH, RUSSIA AND UKRAINE ARE TWO MARKETS WITH CONSIDERABLE COMMERCIAL POTENTIAL, MEANS AND NEEDS.**

**THIS EVENT, THROUGH ITS DISTINGUISHED SPEAKERS, WILL FOCUS ON AND GIVE AN HONEST ASSESSMENT OF THE OPPORTUNITIES & CHALLENGES OF DOING BUSINESS IN RUSSIA AND UKRAINE.**

8:15 - 9:00 am – Registration

9:00 - 9:05 am – Welcoming remarks by **Susan Sylvester**, Director, Ronald Reagan Building and International Trade Center

9:05 - 9:10 am - Introduction by **Philip de Leon**, BISNIS Director, U.S. Department of Commerce

9:10 - 9:20 am - Brief speech by **Michelle O'Neill**, Deputy Under Secretary for International Trade, U.S. Department of Commerce (to be confirmed)

9:20 – 9:25 am – Presentation by **Keith Silver**, Principal Commercial Officer, U.S. Commercial Service, St. Petersburg, Russia

9:25 - 9:55 am - Presentation by **Andrei Dolgorukov**, Head of the Russian Trade Representation and **Richard Steffens**, Senior Commercial Officer, U.S. Commercial Service, Kyiv, Ukraine;

9:55 – 10:25 am - Presentation by **Morgan Williams**, President of the U.S.-Ukraine Business Council and **Randi Levinas**, Vice President of Policy & Programs, U.S.-Russia Business Council;

10:25 – 10:55 am - Presentation by **Helen Teplitskaia**, President of the American-Russian Chamber of Commerce and Industry and **Dmitry Beskurnikov**, Executive Director of the Russian Federation Chamber of Commerce and Industry in the United States.

10:55 - 11:20 am - Question & Answer Session

11:20 - 11:45 am - End of event and availability of speakers to speak individually to attendees

**Tuesday, December 11, 9:00 AM – 12:00 PM**

**Polaris Suite, Concourse Level**

**Ronald Reagan Building and International Trade Center**

**1300 Pennsylvania Ave. NW, Washington, DC 20004**

Light refreshments will be served. Check-in and networking begin 30 minutes prior to the program.

Spaces are limited, so please reserve a space in advance, but no later than **5:00 PM Tuesday, December 10, 2007.**

***With the Support of the International Gateway at the Ronald Reagan Building & International Trade Center***

**Cancellations received within 48 hours of event will be billed to cover costs.**

Cost: \$45 (WITA members: \$30) **Register at WITA's Website: [www.wita.org](http://www.wita.org) or FAX to 202- 312-1601**

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**WITA: 1300 Pennsylvania Avenue, NW Suite 350 Washington, DC 20004**

**202) 312-1600 Fax (202) 312-1601 [wita@wita.org](mailto:wita@wita.org) [www.wita.org](http://www.wita.org)**

*WITA: Washington's Premier Trade Network*