

Meet BISNIS/U.S. Department of Commerce in Louisville, KY, May 5 2004!

Exploring Eurasian Markets

A Fresh Look at Russia and The Republic of Georgia and How The U.S. Department of Commerce Can Support Your Business in the Region!

BISNIS has helped U.S. companies generate more than \$3.2 billion of export and investment transactions in Eurasia since 1992. Listed in *Forbes Magazine* as "One of the Best," BISNIS supports U.S. firms interested in doing business in these fast developing markets. This briefing features representatives with extensive expertise who will review key markets and discuss export strategies.

Location: Associated Industries of KY, 2303 Greene Way, Louisville, KY

Sponsors: U.S. Export Assistance Centers in KY, Associated Industries of KY

Date: Wednesday, May 5, 2004

8:30 AM **Registration and Continental Breakfast**

9:00 AM **Presentations and Q & A**

Presentations will focus on recent market trends and developments in Eurasia that may impact your business; strong export sectors and dynamics; strategies; how to open and office, find a local partner, obtain financing, and more.

11:00 AM **Individual Appointments with BISNIS Reps**

One-on-one appointments present an opportunity for Kentucky/S. IN companies to meet and team up with BISNIS to achieve export objectives and business priorities in Eurasia!

Registration: please complete and return attached form

For additional information about the briefing or for other export matters, contact:

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RESERVATIONS MUST BE MADE BY Tuesday, May 4

U.S. Department of Commerce

DOING BUSINESS IN EURASIA
Briefing Registration

Location: Associated Industries of Kentucky, 2303 Greene Way, Louisville, KY
From I-64: take Hurstborne Lane South, pass Taylorsville Rd, turn right on Greene Way (at White Castle), follow around curve, turn right into AIK lot.

Date: Wednesday, May 5, 2004

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Registration:

Continental Breakfast included

AIK Members \$10() Non-member \$15 ()

Name(s)/Affiliation: _____

Address: _____

City/State/Zip: _____

Tel: _____

Fax: _____

Email: _____

Check () MC () VISA ()

Exp Date: _____

Signed: _____

Total \$: _____

Credit Card Address/Holder (if not same as above): _____

U.S. Export Assistance Center

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